

Sustainable East African Education & Development Society



November 19, 2012

To DONATE

Visit www.seedseastafrica.com

You may also write a cheque payable to SEEDS and send to:

1919 108 St, Edmonton AB
T6J 5V4, Canada
(780) 436-6521

Please Give
Generously

Dear Friends, Family and longtime supporters of SEEDS East Africa:

I am writing this letter to request your financial support. What distinguishes this request from all of the others? Why is your support so vital at this time?

SEEDS Sustainable East Africa Education & Development Society is a registered non-profit organization that has been operating in Ethiopia for 15 years. Working in three regions of Ethiopia (Addis Ababa, Sendafa, and Gojam) SEEDS has a track record of reaching out to children, families and communities with life giving support.

This support is focused in three key areas:

1. Educational Support
2. Economic Development/Micro credit Loans
3. Health

Consider **Birhan's** story. Birhan is a single mother of five children. She has one set of triplets. Her husband passed away and she had no means of supporting her family. Through a SEEDS micro credit loan, she was able to open a small shop and earn enough money to cover basic expenses and support the needs of her growing family.

Afomiya is a six-year old girl cared for by her grandma in the slums of Addis Ababa. Through SEEDS, Afomiya has been enrolled in school since the age of three and all of her school expenses are looked after. Afomiya is now in a position to play, learn, and plan for the future. She and her grandmother do not have to worry about her day-to-day survival.





Fifteen years ago, SEEDS began helping a handful of street involved children and families in Addis Ababa meet basic needs and gain access to primary education. Today, these youth are giving back. One of these youth is a bookkeeper for SEEDS and another is a second year college student, who states: "after I finish my study and get employed I will support SEEDS work and help children because I know how their support changed my life".

Through Women's Empowerment, Capacity Building, and Children's Education, especially for girls, SEEDS removes the barriers that keep children trapped in the cycle of poverty.

SEEDS improves quality of life by covering the cost of school fees and supplies that families can't afford, paying medical expenses, providing household financial support through small business loans to mothers, purchasing needed school uniforms and extra clothes, and assisting schools with the purchase of teaching materials, thus supporting the best possible outcomes for children. SEEDS has also been involved in providing clean water sources. It is only by meeting these basic needs that families are able to overcome these barriers to self-sufficiency.



On an annual basis:

1. 400 students are receiving educational/health supports
2. 250 women are receiving seed money to initiate small income generating/capacity building initiatives through micro-credit support



Your donation is vital in ensuring that SEEDS continues to reach out and join with families in breaking the cycle of poverty.

SEEDS goal is to reach 25,000 dollars in donations by the end of November 2012. This is the maximum allowable amount for which a non-profit international development organization can receive a matching grant through Alberta Culture's Community Initiatives Program.

Thank you very much for your consideration. Your donation is tax deductible. Please feel free to contact me should you have any questions.

Sincerely,

Meheret Worku

Meheret Worku, Co-Founder of SEEDS East Africa

